

**Elbert County Library District  
2010-2012 Strategic Plan**

**GOAL ONE: Build civic capital and increase community awareness, usage and support through ACTIVE & CONTINUOUS CIVIC ENGAGEMENT.**

**Objective 1 – Build relationships with community organizations – partnerships & relationships**

**Objective 2 – Provide knowledgeable staff**

**Objective 3 – Develop a comprehensive District marketing plan**

**Objective 4 – Increase volunteer support**

**Objective 5 – Network within the library community to increase visibility of the District & to enhance professional development**

**Objective 6 – Increase library usage to under-served segments of the population**

**GOAL 2: Build civic capital and increase community awareness, usage and support through CONINUOUSLY IMPROVING THE COLLECTIONS of the libraries.**

**Objective 1 – Purchase materials that support the cultural, educational and leisure activities of our diverse communities**

**GOAL 3: Provide a Range of Programs targeted to all age groups, with varied leisure interests.**

**Objective 1 – Provide a range of programs targeted to children and families**

**Objective 2 – Provide a range of programs targeted to teens**

**Objective 3 – Partner with other community organizations and groups to co-sponsor programs of interest to a wide range of patrons using the meeting venues of these institutions**

**GOAL 4: Provide the Technology to support the cultural, educational and leisure activities of our diverse communities.**

**Objective 1 – Maintain staff training in all areas of current technology & stay abreast of emerging information technology changes**

**Objective 2 – Provide a user-friendly, up-to-date website that facilitates our patrons' search for information**

**Objective 3 – Promote library technologies**

**Objective 4 – Evaluate and enhance current computing capacities in the branches**

**Objective 5 – Provide training on computer resources / basic computer skills to patrons**

**GOAL 5: Provide the Facilities to support the cultural, educational and leisure activities of our diverse communities.**

**Objective 1 – Provide a safe and attractive work environment**

**Objective 2 – Open a new Elizabeth Branch Library by the end of 2012**

**Objective 3 – Develop a long-range facilities plan by the end of 2011**